



**Centre for Innovation and Agripreneurship
National Institute of Agricultural Extension Management (MANAGE), Hyderabad**

Pre-Incubation Mentoring Programme

MANAGE-CIA has incubated 267 startups in 10 batches of 5 cohorts from various focus areas of the agriculture and allied sectors. MANAGE-CIA has launched a Pre-Incubation program for creating awareness in the Agripreneurs and other stakeholders in the ecosystem and has successfully concluded the first batch of Pre-Incubation Mentoring Program.

The Pre-incubation Mentoring Program aims to enhance the quality of aspirants and create awareness about Agri startups among them. In the pre-incubation phase, the agripreneurs get help to develop their ideas into an MVP. The program is a consolidated structural understanding of setting up a Startup business segregated across 10 sessions. It will enable the attendees a platform to have complete clarity of the business, the skills, challenges, and opportunities. India is an Agripreneurial country, and the sector is growing with opportunities. The different avenues of business processes will bridge the gaps and shape forward for a Successful Business Conglomerate. The Programme will enable confidence and boost the existing knowledge, thereby taking it to a new level of understanding, hosted by eminent experienced professionals and the MANAGE-CIA team. The critical component of managing finance is an important aspect of any Startup business which will be elaborated with tools and techniques and measures to be adopted. The Programme will be a holistic approach towards building a sustainable and profitable startup venture.

Benefits of Pre-Incubation Mentoring Program:

- Participants can get understandings about the Agri Startup eco-system
- Understanding the opportunities for Agripreneurs and Agri Startups in the upcoming future
- Develop their products and services
- Channelize the probable investors and receive alerts from the MANAGE-CIA Team
- Technical understanding of the Business
- Get helped to prepare a business model
- Learn the new era of marketing strategies
- Familiar with fundraising strategies and government strategies for startups
- Learn the effective way of presentation towards investors
- One on one experience sharing sessions with existing startups
- Participants can use the facilities provided by MANAGE-CIA



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- Mentor-Mentee Support Programme from MANAGE-CIA

Who can Apply ?

- Aspiring Agripreneurs
- Students
- Agripreneurs
- Idea Stage/ Pre-Idea stage Entrepreneurs / Startups
- Professionals in Startup Ecosystem
- Agricultural Extension professionals
- Startup Ecosystem enablers

Period of Programme

- 22 days

Charges for Programme

- Rs. 2500/- (Rupees Two Thousand Five Hundred only)